



Cracking Creativity

Thinking Outside of the Box in Ministry

Genesis 1:1-2 "In the beginning God created the heavens and the earth. Now the earth was formless and empty, darkness was over the surface of the deep and the Spirit of God was hovering over the waters."

Hebrews 10:24 (The Message) "Let's see how inventive we can be in encouraging love and helping out, not avoiding worshipping together as some do but spurring each other on, especially as we see the big Day approaching."

The secret to creative thinking is to start with the problem. Then, turn the problem into an opportunity and into thought-provoking challenges. After that, great ideas will almost invent themselves.

Creative Myths:

1. I am not creative.
2. That's a stupid idea.
3. Only creative people have great ideas.
4. Criticism will help improve ideas.
5. When you find a good idea, stop and run with it.
6. I don't need to write it down. I'll remember it.

Example: Your women's ministry is not reaching young moms.

Ideas to think about:

Steps to Brainstorming and Developing Creativity with Your Ministry Team:

1. Generate ideas first.
2. Prohibit criticism when generating ideas.
3. Do not stop at the first good idea.
4. From the list of ideas, pick the top five.
5. Give each idea a "score."
6. Keep a file or notebook of ideas.
7. Provide a creative atmosphere.

Tips for Staying Creative:

1. Surround yourself with creative people. Buy them lunch. Hang out with them!
2. Start somewhere. Force yourself to "begin" the creative process. It won't just happen.
3. Expose yourself to new concepts—art, books, music, etc. Experiment with different things.
4. Never stop learning. Take a class. Read. Try a new recipe. Watch something creative on TV.
5. Meet new people. It's o.k. to get out of your "Christian bubble!"
6. Carry a camera with you. And then use it!
7. Creativity is a muscle. Use it or lose it.
8. When you're stuck, go exercise. Get some fresh air. Change your surroundings. Talk out loud.
9. Spend some time with children—either your own or someone else's.
10. Stop telling yourself you're not creative.



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Steps In Being Creative With Your Ministry Idea:

1. Remember the “theme.”
2. Think about the “look” and be consistent.
3. Instill the “verse” in each area.
4. Don’t forget to add the “fun” and the “beautiful”. Women like details.
5. Shop with everything in mind. (look at magazines and online for popular colors and trends)
6. Be mindful of your budget. What can you “re-use”?

Creative Share Time:

Prayer:

Evangelism:

Discipleship:

Missions:

Community: (Fellowship and Events)